

7 COOL ON PAGE SEO IDEAS

OPTIMIZE AND CONVERT!



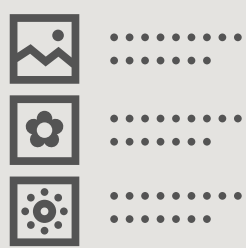
Voice Search Optimization

At least two in 5 adults perform voice search on any given day. Think about that. That means, you will want to optimize your voice search for this prime function.



Optimize Video

Video can have many lives and live on many different platforms. Optimize video by making sure it's properly tagged, headlined and described.



Optimize Existing Content

A quick and sure fire way of dramatically increasing rank is optimizing existing posts. A few strategically placed keywords will give new life to old good but ailing posts.



Skyscrape Your Content

A technique popularized by Neil Patel, skyscraping content involves 3 progressive steps: find link-worthy content, rewrite the content, reach out to key people.



Backlinks

Good content is linkable. Have you made it easy for people to share and comment on your story?



Good Content

How much content is on your webpage? How good is it? does it tell the story of what you does it just ramble on or just rumbles on?



Do the Four

Not to be forgotten are the four golden nuggets of SEO: title tag, URL, Content, Image alt text